



Preventing Stillbirth: Patient and Public Involvement in Research

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BACKGROUND

AIM

Stillbirth affects ~ 2 million pregnancies annually. Recognizing the psychological distress linked to stillbirth, research should incorporate patient input to ensure a respectful and sensitive approach.

To understand patient and healthcare provider perspectives on testing of emerging technologies that may prevent stillbirth.

METHODS



Participants completed questionnaires and were invited to focus groups.



Themes were developed through inductive content analysis.

Participants	Recruitment Strategy	Results
Pregnant women	Antenatal care outpatient waiting room	29 completed survey, 2 focus groups
Post-partum women	The Oxfordshire Maternity	25 completed survey,
(< 6 months)	Voices Partnership	2 focus groups
Healthcare workers	Contacts identified through clinician networks	19 completed survey, 3 focus groups
Participants with stillbirth experience	Sands Network	14 completed survey, 9 agreed to focus group

RESULTS

A total of 91 participants completed the survey. 5 focus groups were conducted (Dec 2023-Feb 2024). Themes that emerged were acceptability, participation and communication.

Acceptability

Openness to testing multiple technologies **Barriers**

- Time and location
- Comfort and safety **Facilitators**
- Sensitive recruitment
- Care integration

Participation

Favorable attitudes towards participation **Barriers**

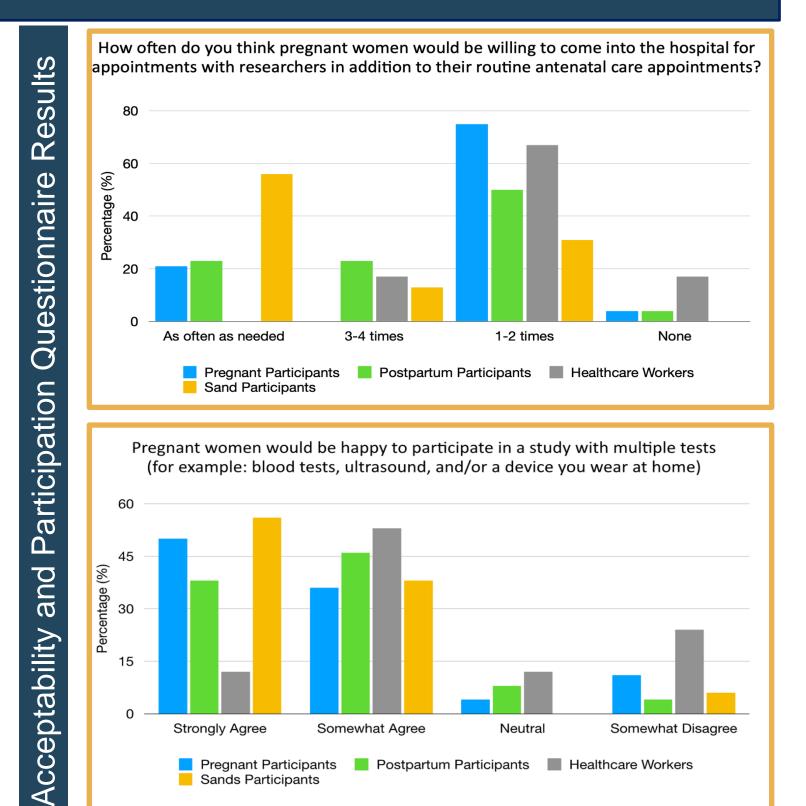
- Multiple wearables
- Third trimester demands **Facilitators**
- Community midwives Stillbirth prevention

Communication

Clarity during recruitment and engagement

Barriers

- Confusing study aims
- Routine care disconnect **Facilitators**
- Early recruitment
- •Research goals



Pregnant Participants Postpartum Participants Healthcare Workers

CONCLUSION

Pregnant women, despite the emotional distress of stillbirth, are more willing to participate in stillbirth research than healthcare providers assume; researchers should focus on clear communication, continuous support, and occasional incentives to encourage their involvement

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